FACT SHEET
Background for editors, Monday 2 November 2026

Helm: fact sheet and FAQ.

Background for journalists on the Danish ransomware containment company, formerly BullWall, its platform and the people behind it.

At a glance

BullWall became Helm on 2 November 2026. Same company, same team, same owners, under a new name and with the latest version of its ransomware containment platform available from the same day.

Company name	Helm (formerly BullWall)
Launched as Helm	2 November 2026
What Helm does	Ransomware containment: detects and stops active data destruction within seconds, isolates the account and device doing the writing, verifies backups are clean before recovery and produces the incident report for regulators
Headquarters	Copenhagen, Denmark
Footprint	Protects more than one million users across 20 countries
Go-to-market	Partner-led
Ownership	Axcel, the leading Nordic private equity firm (unchanged)
Chairman	Frank Stensballe Vium
CEO	Frederik Braun
CTO	Christian Have
Website	helmsecurity.ai (bullwall.com redirects)
Tagline	Cybersecurity powering progress

What Helm does

Helm acts in the window most security tools leave open: the moment data starts to be destroyed. Rather than looking for known malware or suspicious behaviour, it watches the data itself. Because it triggers on how data changes, not on who or what changed it, the same control applies to attackers and to an organisation’s own AI agents.

Stage	What Helm does
Detect	Behavioural sensors detect active encryption across file systems, wherever company data lives, on-premises and in the cloud
Contain	Stops the encryption within seconds and isolates the account and the device doing the writing, while the rest of the business keeps running
Assess	An impact list shows exactly which accounts, hosts and files were hit, so only what was affected is restored
Verify	Confirms that backups, endpoints and monitoring are clean before recovery begins
Report	The incident report is written while the attack is being contained, ready for regulators whose first-notice deadlines run from a few hours to days

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Helm runs on the infrastructure organisations already use and integrates with the major storage and collaboration platforms. The latest version of the platform is available to customers and partners from 2 November 2026.

The threat in numbers

The figures below are the ones used in the launch release and may be quoted with the source named.

Figure	Source
Under 30 seconds: the fastest recorded breakout, from first foothold to moving across an organisation's network	Helm, launch release, 2 November 2026
Nearly half of all breaches involve ransomware	Verizon Data Breach Investigations Report (latest edition)
Around EUR 4.5 million (USD 5 million): average cost of a breach, before downtime or production loss is counted	IBM Cost of a Data Breach report (latest edition)
Hours, not weeks: time organisations have to report a serious incident, with first-notice deadlines running from a few hours to days	EU NIS2 Directive; EU Digital Operational Resilience Act (DORA)

The threat is not only external. Organisations' own AI agents hold valid credentials and can rewrite and delete data at machine speed. The result is the same whether the cause is an attacker or a mistake: data is destroyed faster than people can respond.

Leadership and spokespeople

All three are available for interviews in the week of 2 November 2026. Book through the media contact below.

Name	Role	Speaks to
Frank Stensballe Vium	Chairman	Ransomware as a financial and board-level risk; the market Helm is building for; owner backing and investment
Frederik Braun	CEO	Why Helm, why now; the refounding; what changes for customers and partners; readiness and control before, during and after an attack
Christian Have	CTO	How containment works; attacker and AI-agent behaviour; what separates organisations that recover quickly from those that do not; the latest platform release

FAQ

Has BullWall changed its name?

Yes. From 2 November 2026, BullWall is Helm.

Is Helm the same company as BullWall?

Yes. Same company, same team, same owners, same products and contracts. Helm is a refounding of BullWall around one ambition: to transform security into a force for progress.

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Why change the name?

The threat has changed shape. AI has pushed attack speed to seconds and added a new risk from inside: organisations' own AI agents with valid credentials. BullWall was known for stopping ransomware. Helm stands for what the company is becoming: giving organisations decisive control before, during and after an attack, so an attack becomes something they handle, not something that defines them.

Why "Helm"?

The helm is where control sits. The name is the articulation of the company's ambition, cybersecurity powering progress, and describes what Helm gives its customers: staying at the helm of their own data and their own business while an attack is happening.

What has actually changed?

The name, the visual identity and the website (helmsecurity.ai). A sharper strategic focus on control and progress rather than defence alone. And the latest version of the containment platform, available from 2 November 2026.

What stays the same?

The people, the expertise, the platform customers already run, existing contracts and partner agreements, and the ownership. Nothing is being taken away.

Is this a merger, acquisition or new owner?

No. Helm remains backed by Axcel, the leading Nordic private equity firm. There is no change of ownership.

What is new in the platform released today?

An enhanced containment platform that stops an attack as it starts and keeps the business running. It detects and stops encryption within seconds, isolates the account and device doing the writing, produces an impact list of affected accounts, hosts and files, verifies that backups, endpoints and monitoring are clean before recovery, and writes the incident report while the attack is being contained. Details and a demo are available on request.

How is Helm different from endpoint protection, EDR or backup?

Prevention tools make a judgement about who or what is acting. Helm makes a judgement about what is happening to the data. An attacker with stolen credentials, or an AI agent doing exactly what it was told, looks legitimate right up to the moment it starts destroying files. That is the moment Helm is built for. Backup is where you recover from; Helm makes sure there is as little as possible to recover, and that what you recover from is clean.

Does Helm use AI to decide when to act?

No. Containment runs on fixed, auditable rules that trigger on how data changes. That is deliberate: a response that stops a business process must be explainable to the board and to regulators.

Does Helm protect against AI agents as well as attackers?

Yes. Because Helm watches the data rather than the actor, the same control applies whether the cause is an attacker, a misconfigured AI agent or a mistake.

How large is Helm?

Helm is headquartered in Copenhagen, Denmark, works partner-led, and protects more than one million users across 20 countries.

What happens to bullwall.com and BullWall branding?

bullwall.com redirects to helmsecurity.ai. Customers and partners do not need to do anything; existing agreements continue unchanged.

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What is next for Helm?

A new iteration of the central platform is planned for early 2027. Details will be shared closer to launch.

Who can I speak to?

Chairman Frank Stensballe Vium, CEO Frederik Braun and CTO Christian Have are available for interviews. Contact details below.

Cybersecurity powering progress.

About Helm

Helm, formerly BullWall, is state-of-the-art ransomware containment, enabling organisations to move forward by taking control before, during and after an attack. Partner-led and headquartered in Copenhagen, Denmark, Helm protects more than one million users across 20 countries. We call it Cybersecurity Powering Progress. Learn more at helmsecurity.ai.

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